

HOW CAN YOU GET INVOLVED?

Product ideas: Made by Microentrepreneurs is looking to microfinance leaders and social entrepreneurs to connect us to their local creative industries, and contribute unique and innovative product ideas. Please send your ideas to marketplace@uncdf.org.

Corporate partnerships: Our products are ideal for corporate and holiday giving, offering an aesthetically pleasing, inexpensive present that embodies a spirit of accomplishment from communities all over the world. If your company would like to partner with us for corporate gifts, we can provide existing products or develop a customized product line. For more information please contact sadia.mian@undp.org.

Become an ambassador for the Year: Made by Microentrepreneurs is also looking to expand its sales and distribution channels. If you would like to represent the Year in your community or organization and exhibit or sell products from Made by Microentrepreneurs, please write to marketplace@uncdf.org.

For more information, or to purchase Made by Microentrepreneurs products, please visit shopmicro.org

The United Nations wishes to acknowledge the generous support of the core sponsors of the International Year of Microcredit: Citigroup, ING, Visa, the United Nations Foundation, and the United Nations Capital Development Fund.

MADE BY MICROENTREPRENEURS

United Nations Capital Development Fund

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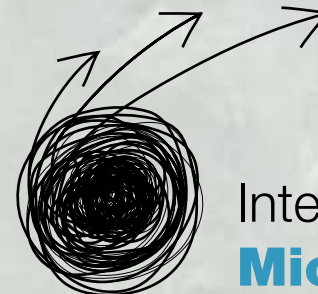
web: shopmicro.org

M ADE BY ICROENTREPRENEURS



**PROMOTING DIVERSITY, CRAFTSMANSHIP
AND THE SPIRIT OF ENTERPRISE**

SHOPMICRO.ORG



International Year of
Microcredit 2005

MADE BY MICROENTREPRENEURS:

PROMOTING DIVERSITY, CRAFTSMANSHIP AND THE SPIRIT OF ENTERPRISE

Made by Microentrepreneurs is an online store celebrating the creativity and accomplishments of microentrepreneurs, owners of small-scale businesses known as microenterprises. These businesses are usually home-based, family enterprises that employ less than five people. Microentrepreneurs include artisans, seamstresses, potters, weavers, jewelry makers, designers, carvers, tradespeople, service providers, labourers and others.

We currently offer a selection of products manufactured by children, widows and designers in Macedonia, Colombia, Rwanda and Bangladesh. Each item features the logo of the "International Year of Microcredit 2005," an international campaign designed to promote the role of microcredit in eradicating poverty and promoting the growth of inclusive financial sectors. As part of this campaign, these products demonstrate the importance of small entrepreneurs in energizing local economies, and the role of microcredit in building inclusive financial sectors.

Your purchase and enjoyment of these items builds awareness of microcredit, supports the efforts of hard-working men and women, and demonstrates a commitment to fair trade practices and economic and social justice.

All profits from this marketplace directly support access to financial services for microentrepreneurs.

PRODUCTS

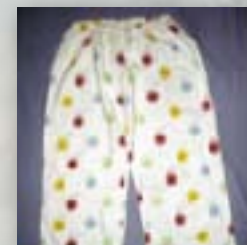


COAL PENDANTS (\$15)

Children in Morca, Colombia produce these figurines to avoid the health risks posed by working in coal mines.

PAJAMA PANTS (\$15)

Poor artisans in rural Bangladesh produce these stylish pure cotton pajamas screened with the Year of Microcredit logo.



SILVER YEAR LOGO PIN (\$15)

Biljana Klekackoska of Macedonia casts the Year of Microcredit logo in shiny sterling.

RWANDA PEACE BASKETS (\$6)

Widows in Rwanda, a country devastated by genocide, weave these ornamental baskets to create a better future, with a message of hope inside.



GLASS COASTERS (\$10)

These beautiful glass coasters, emblazoned with the Year of Microcredit logo, were designed by a small architecture firm in Macedonia to provide employment opportunities.

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